

Abstract

Brad Peng will share his extensive professional experience, offering insights into "Business Communication" and how a multidisciplinary background in engineering and management can enhance career competitiveness. As a LinkedIn Opinion Leader with a readership of nearly 80,000 and the host of the "Voice of Brad Peng (彭老師的聲夜時堂)" podcast, he provides valuable advice on building social networks and managing personal and corporate brands. In his role as CEO of the TSMC Charity Foundation, Brad will also discuss the importance of social responsibility, both on a personal level and from the perspective of a major corporation like TSMC.